

## FOR IMMEDIATE RELEASE

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## Scout Raises the Innovation Bar Once Again with Unveiling of 67' LX Series Flagship

**Summerville, SC – Scout Boats, Inc.** headquartered in Summerville, South Carolina - has announced information on its **all-new premier flagship**, the **67' LX Series**, at the 2023 Discover Boating Miami International Boat Show (DBMIBS) held February 15-19, 2023, in Miami, Florida. DBMIBS is one of the largest boat shows in the world.

The 67' LX Series is being designed in partnership with world renown super yacht design studio Harrison Eidsgaard. It will be one of the largest outboard-powered sportfishing yachts to be built in the world, and will encompass three unique models: the 670 LXF (Luxury Fish Model); the 670 LXS (Luxury Sport Model); and the 670 LXC (Luxury Cruiser Model). During a press conference at DBMIBS, Scout also unveiled a scale model of the 670 LXS.

All three 67' LX Series versions will be powered with five (5) Mercury V-12 600 HP engines, producing 3,000 HP and a projected top speed of 60 MPH, a fast cruise of 40 MPH, and a range of approximately 500 miles.

"We've experienced tremendous success over the years as we've continued to create and produce the most exciting, innovative, sophisticated, and high performing product sought on the market today, and that's been most recently evident with the success of our current 530 LXF flagship," said Scout CEO/Founder Steve Potts. "Since the 530 LXF was unveiled a few years ago, we've sold 63 of those alone – we will have sold 75 by this year end - with some going to illustrious/famous customers who have even reordered additional 530s. We want to continue to raise the industry bar for class, comfort and style. Our dedicated team of designers and engineers, coupled with our partnership with world-renown UK-based super yacht design studio Harrison Eidsgaard will no doubt prove this 67' project to be one for the ages."

"We are thrilled to collaborate with Scout Boats on the latest and largest series of the extensive lineup, the 670 LX series", says Peder Eidsgaard, one of the founders of Harrison Eidsgaard, the London-based design company working with Scout Boats on the exterior and interior design of this new flagship.

"It is the result of the synergy between Scout Boats' vast experience in the sport fishing market combined with Harrison Eidsgaard's experience in the superyacht design industry and drive to innovate. The design is a harmony of Scout Boats' sport fish heritage injected with superyacht detailing and styling, with key features comprising of long flowing lines from bow to aft in combination with the signature aft leg that runs into the hardtop 'pods'."

The 670 LX Series project has been internally referred to by Scout as "Project Everest" since it began inception in 2021. The first 670 LX Series model is scheduled to complete in the first quarter of 2024 with full production beginning in the second quarter of 2024.

Scout has been one of the top employers and boatbuilders in the state of South Carolina since its inception in 1989, with numerous plant expansions and team growth over the decades at their Summerville-based headquarters. Alongside the 67' endeavor, **Scout will be adding an additional plant (Plant E – 35,000 sq. ft.)** to its existing four boatbuilding plants on its 36-acre campus currently totaling 480,000 sq. ft. This will bring the Scout campus size to 515,000 total sq. ft. Plant E will support production from its existing plant (Plant D) which currently produces its 40'/400LXF, 42.5'/425LXF, & their 53'/530LXF (currently the largest production yacht built in South Carolina). The new construction project is expected to complete by summer 2024.

Scout also recently built a new dedicated 21,000 sq. ft. Product Development & Engineering building (PD&E) on its campus. Of the 21,000 sq. ft. two-story building, 4,000 sq. ft. is dedicated to Scout's Research & Development (R&D) offices. The building also houses two new 5-axis routers for cutting new tooling and further advancement of the company's design processes.

"Over the years, we've continually invested in our company and our dedicated team," said Potts. "We've created one of the most sought-after work environments in the state by our culture and our family-driven philosophies. We couldn't embark on a project of this magnitude without having our 425 world-class craftsmen and craftswomen, who utilize our 5S culture, the latest in composite methodologies, and supportive processes to collectively help produce the most incredible models on the water today for our customers. This new project and plant expansion will also create 200 more high-paid skilled labor jobs with outstanding benefits here on our campus."

The 67' LX Series models will be produced with state-of-the-art manufacturing techniques Scout has utilized at its facility for years and continues to pioneer.

"Our manufacturing processes are part of our innovative edge in the industry," add Potts. "Our epoxy infusion, carbon fiber/e-glass, Light RTM, 5-axis routers, CAD programs, 3-D printers, and all the other state-of-the-art processes, tools, equipment and training we have invested in making Scout the absolute best boat in its class with a Class A finish and the best strength-to-weight ratios. We've even developed our own in-house boiler system to post cure (heat) all our epoxy composite parts prior to de-molding, ensuring a consistent and thorough cure."

"We're excited about this new flagship as it not only provides a model for our current customers to move up to, but also for this next incredible chapter for us here at Scout. When we introduced the 530 LXF, I think a lot of our competitors thought we were done there," said Potts. But that's the thing about Scout. We never stop. And we can't wait to unveil our new 67' models."

Scout currently builds luxury sportfishing center console, dual console, luxury crossover and inshore/bay boat models ranging from 17' to 67'. Since its founding over three decades ago, the company's goal has been to manufacture the best-built boats in its distinctive sportfishing niches. Each Scout hull is a true original, as the in-house research and design team works closely with engineering to take concepts from blueprint to production more efficiently, growing the company's world-class reputation for quality, strength, durability and value.

For more information on Scout, visit **www.scoutboats.com**; or contact Mark Jerkins at Tinsley Creative, email: mark@tinsleycreative.com; phone: 863.583.0081.